



# The Rotary Foundation

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Zone 34: Georgia,  
Florida and the  
Caribbean Islands

Volume 4, Issue 1  
August 2011

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Next Newsletter:  
September 2011  
Deadline: 9/1/2011



Reach Within to Embrace Humanity

# Foundation Horizons

## District 6960 (Florida) Strikes Out Against Local Hunger



Working with Kids Against Hunger and Meals of Hope, Rotarians and volunteers in this Florida district packaged more than 1 million meals to help kids and local families struggling to make ends meet. See page 3 for more of their story.

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### Call for Nominations - Global Service to Humanity Award

The Global Service to Humanity Award was created to honor TRF alumni (Ambassadorial Scholars, GSE teams, etc.) who have provided extraordinary service to humanity and exemplified the Rotary ideal of Service Above Self through their professional achievements and volunteer activities. Only one person in the world is honored with this significant award each year. George Huffman will be coordinating nominations from Zone 34 this year. You may contact George at [gruffman@earthlink.net](mailto:gruffman@earthlink.net) for more information. Nominations are due by Oct. 15.



*Sandy D'Alemberte,  
last year's  
recipient - from  
D6940 (Florida)*

## Happy New Year!

As we move forward into the beginning of the 2011-2012 Rotary Year, and *Reach Within to Embrace Humanity*, it is important to look back with pride to the successes of the 2010-2011 Year. The Rotarians of Zone 34 certainly showed a commitment to *Build Communities and Bridge Continents* last year through support of – and involvement with – The Rotary Foundation.

Financial support of TRF by Rotarians in our zone – support of both the Annual Program Fund (APF) and PolioPlus – was outstanding this past Rotary Year. Several districts recorded significant increases in giving, and seven districts had 100% of clubs contributing to TRF. District 7000 **more than doubled** its APF goal. District 6900 and District 6970 ranked in the **Top Ten Districts Worldwide** in support of PolioPlus (#4 and #8 respectively) – those two districts were also #17 and #35 in the world in total giving to TRF. District 6960 was #31 in the world in APF per capita giving, and District 6950 was #44 in that category of support. Please review the TRF support information in this newsletter for more highlights.

Most of our districts will be presenting Rotary Foundation Seminars during the first quarter of this Rotary Year. I am scheduled to participate in several district seminars over the next couple of months, and I look forward to seeing many of you at those events. Please look to the back page of this newsletter to find a listing of the Zone 34 Rotary Foundation Leadership Team. You will see contact information for me, as well as Assistant RRFs Gene Beil, Kenan Kern, Ruben Alfaras and Lee Phares, Zone Polio Challenge Coordinator Robert Hall and Regional Foundation Alumni Coordinator George



Annual giving panelists Joanne Bertsche, Gene Beil, Laura Blizzard and Jerry Hearn at Zone 34 TRF seminar

Huffman. We are here to be resources for you as you generate support for TRF and plan your involvement in TRF grants and programs. Please contact us if you have questions, or if you would want to invite us to attend seminars and events within your district. You will also see contact information for *Foundation Horizons* Editor Jackie Cuthbert. Please send information to her about Rotary Foundation activities within your district, so that she can share that information with Rotarians throughout Zone 34 in upcoming issues of this newsletter.

**Thank You** for all that you have done, and continue to do, to support *Doing Good in the World* through TRF.

Best regards,

**Brent**

D. Brent Williams

Regional Rotary Foundation Coordinator, Zone 34

## Giving Reports: Zone 34

Our Annual Programs Fund **goal for 2010-2011 was \$4,680,389**. While we will have official reports at the end of the month, unofficial results show we have raised **\$4,127,449.23**. See preliminary results on page 6.



## Zone Foundation Newsletter - Publication Deadlines and Guidelines

With your help, we plan to publish five more issues of Foundation Horizons during the 2011-2012 Rotary year - and start the next Rotary year with a July edition. We would like your stories about fundraising ideas, along with stories of the Rotary Foundation at work - in your districts and around the world - through service projects, GSE teams, ambassadorial scholars and more.

Send your articles in Word format or typed into an email - send photos (JPG files preferred) separately and try not to send too many in one email. Please don't send PDF files if you can help it.

Thanks in advance for your support.

*Jackie Cuthbert, Newsletter Editor*

Issue	Deadline	Publication Date
September	September 1	September 15
November	October 15	November 1
January	January 1	January 15
March	March 1	March 15
May	May 1	May 15
July 2012	July 1	July 15

## Projects To Embrace Humanity: D6960 Rotarians Strike Out Against Local Hunger

The Kids Against Hunger/Meals of Hope packaged over 1,300,000 meals with the help of **D6960 Rotarians** and volunteers from throughout Florida's west coast. "Meals For Hope" *Million Meals Packing Event* was held on May 14 at three locations: Naples HS, Harborside Convention Center in FT Myers, and Riverview HS in Sarasota along the Suncoast.

Thousands of volunteers came out to package and box the meals consisting of soy, rice, beans, dry vegetables and seasonings. This initiative is designed to help fill the coffers at local food banks with nutritious meals. The food banks are then helping to distribute the meals to feed families during the summer months when kids are out of school.



Don Thomas, D6960's Immediate Past District Governor, stated, "71% of the kids in school are on free or reduced meals. Every meal will remain in our District. All meals will be handed out from the Food Banks in our district which

runs from Bradenton to Naples. This event was a complete success, and special thanks to all the Rotarians and volunteers who helped make it happen. We couldn't have done it without you! Our sincere gratitude."



This project was funded part by District Designated Funds from The Rotary Foundation. Kids Against Hunger is a humanitarian food-aid organization with a mission to significantly reduce the number of hungry children in the USA and to feed starving children throughout the world.



## Clerks of Court Join In Polio Eradication

Tim Smith is a member of the **Rotary Club of Palatka Sunrise (D6970, Florida USA)**. He is also Clerk of the Court for Putnam County, Florida – and a Polio Survivor.

Tim just concluded service as President of the State of Florida Clerks Association. It is the tradition of that organization to present the outgoing presidents with a gift in honor of their service. Tim asked the association to make a contribution to TRF to support PolioPlus instead of giving him a gift. When the association presented him with a \$500 check for TRF, Tim challenged his fellow clerks to make contributions to this effort. Recently, Tim presented his home Rotary club with a check from his fellow clerks for \$3,700 for PolioPlus. That is leading by example!



## The Rotary Foundation Leaders for Zone 34 Kick Off the Year in Evanston

Fifty-one Rotary Leaders, from 13 of Zone 34's 14 districts, gathered at June's TRF seminar in Evanston. This was the 8th consecutive visit to the home city of Rotary International and TRF.

Seminar participants benefited from presentations by Rotarians across the Zone and TRF staff members - on topics ranging from fund development to TRF programs and projects. A major focus



DRFC Bill Griffin,  
D6970

was placed on Future Vision, with reports from both **D6900 (Georgia)** and **D6970 (Florida)**, which are participating as Future Vision pilot districts. D6900 DRFC Bill Woulfin and D6970 DRFC Bill Griffin – the two "Pilot Bills" – shared their analysis of Future Vision from the perspective of the first year of the pilot. While they both made presentations, much of their time was devoted to answering questions from seminar participants. TRF Future Vision Division Manager James Robinson and Future Vision Senior Coordinator Brent Drage presented their perspective of the pilot program and fielded more questions.

TRF Senior Manager of Annual Giving Brian King opened the seminar in a very upbeat manner with his thoughts of "Why We Do What We Do – *Doing Good in the World.*" As keynote speaker at the seminar banquet, TRF General Manager John Osterlund commended Zone 34 Rotarians for a long and strong tradition of TRF support and program participation. John shared his vision and passion, and motivated all in attendance to continue focusing on helping others through TRF involvement.

While no specific date has yet been set, it is anticipated that the ninth consecutive Zone 34 Rotary Foundation Seminar will be held in Evanston next spring in late May or early June.



Zone 34 Foundation Seminar participants

## Embracing Humanity: Zone 34 Leads NID to India

In February, now PDG Cynde Covington and her husband Barry were privileged to lead the **Zone 34, District 6970 NID Team to India**. They had 23 team members from Australia, Canada, Finland, and throughout the US. Here are some of the comments and pictures that share the team's experience..



"I had been to India before as a tourist but the NID trip was so different; it was intimate, personal and unusually educational. It allowed India to reveal itself to me in a way that I couldn't have gotten without Rotary.

**What a great opportunity to "walk the walk" and "talk the talk" so that when I returned home, I could motivate members to do even more**

and encourage new membership with heartfelt passion. Witnessing how grateful families were that we were immunizing their children and the warmth and welcome of local Rotary clubs was simply amazing. And when the National Surveillance Project Chair for the World Health Organization, the Chair of Rotary International's India PolioPlus, and the Director of a large Delhi hospital and officers of Rotary Clubs are willing to spend time with you, you definitely feel welcomed.

The icing on the cake was staying with a Rotarian's family – that's a chance for a different "front line" of service. They will be friends for life. Speaking of friends, communication has already been established with my traveling Rotarian companions, possibly partnering on projects and potential future vacation visits!! Who could ask for more?"

*Katey Breen – Amelia Island, FL*



"I will always be grateful for the opportunity to participate in Rotary's NID 2011 trip to India. The experience was overwhelming in so many ways but the **most amazing to me was witnessing firsthand the global impact an organization can make.**

The International camaraderie and commitment of Rotarians to make a difference was inspirational. We got to experience the culmination of people from different nationalities, cultures and backgrounds working together to not only eradicate a disease for all humanity but host other projects that support various local community needs. This was witnessing human nature at its best, during a time when all we seem to hear about is humanity at its worst. I am still trying to process the experience and how it has changed my thoughts and my future actions. Thank you, thank you to everyone who made this trip possible for me. I hope that I may demonstrate the same virtues in the future that I witnessed on this trip."

*Shelly Coates – Jacksonville, FL*



**Thanks for opening the India National Immunization Days trip to non-Rotarians.** I am truly grateful for the opportunity to participate in the Polio immunizations and to be welcomed into Rotary.

Working as a Community Health Nurse, just prior to leaving for India, I received an update on the Global Polio Eradication Initiative. Thus, going on a trip specific to immunization was truly fitting to my past employment history.

My time spent in Chandigarh was one of the most memorable moments of my life. My Rotarian host family opened their home and hearts to welcome me to both India's culture and their successes in supporting the community. I toured schools, hospitals, a Prosthetics clinic, and a golf academy. It became quite evident that Rotarians' support the whole person from housing and nutrition to education and health.

In transit to and from Chandigarh we stopped at schools and hospitals. In each case the Rotarians proudly shared their specific community project followed by a delicious lunch. Now my impression of Rotary is one of "GREATNESS". The Rotarians on the NID trip plus the Rotarians of India are very special people!

*Susan Wronko –  
Devon, Alberta – Canada*

**125 - 175  
million  
children**

**receive vaccine during a  
one-week NID event**

## Meet Our Zone Team: Robert Hall - A Man with a Passion for Grandchildren, All Children and Eradicating Polio

At the Rotary Club of Dunwoody and in D6900 (Georgia, USA), everyone is clear about three things when it comes to **Robert Hall, Zone 34's Coordinator for Polio Plus**. He is

- ◆ Always ready to have his picture taken—or show you a picture of his grandchildren
- ◆ An avid Georgia Tech alumni
- ◆ Passionate about making sure we eradicate polio.

**“The best part of Rotary for me is our Rotary Family! Our lives are so much richer for all of those ‘friends we ride the road of life with,’ not only here, but internationally.”**

Robert (or Bob as his Dunwoody family calls him) is a graduate of the Georgia Institute of Technology (Georgia Tech) and received his MBA from Tulane. His Rotary career started in Brunswick, Georgia - and included the Rotary Clubs of Milwaukee, Wisconsin and Baton Rouge, Louisiana. A Dunwoody Rotarian, Robert is also an honorary member of the Rotary Club of Atlanta.



Robert served as D6900's Governor in 2001-2002 and as its TRF chair from 2004-2007.

In addition to his current Zone role, Robert has been selected as the Host Committee Chair for the 2017 RI Convention in Atlanta, Georgia.

Robert is married to Charlene; they have three married children and seven grandchildren. He enjoys golf and Georgia Tech athletics. Charlene is an artist and a homemaker. They love traveling together for Rotary and with family and friends. They spend a good deal of time with their favorite pastime - their grandchildren.

In 2006, Robert and Charlene led a Rotary group to Uttar Pradesh, India to participate in a National Immunization Day. If you visit RI International Headquarters in Evanston, you'll probably still see pictures of the two of them in the lobby exhibit on PolioPlus.

Two years ago, Charlene and Robert wrote a last will and testament to their grandchildren, where they talk about leaving the gift of a polio-free world to all the children of the world.

Robert has also worked with the Rotary Club of Atlanta on a \$5 million water project in Kenya, and with other Atlanta Rotarians

on providing educational, healthcare

and housing assistance to the Costa Ricans in Guanacaste Province. His



grandson William has actually traveled to Costa Rica with him to participate in this project.

Robert is a Principal of HRH

Recruiting- specializing in recruiting not-for-profit executives, managers and development professionals. He retired from the IBM Corporation after a 30-year career that included sales, marketing, organizational planning and development & general management positions.

**“What I am most proud of is being part of Rotary's effort to eradicate polio. It is a legacy we will leave to our children, grandchildren and the children of the world. Our goal is eradication! We will meet that goal and salvage lives.”**

In addition to Rotary, Robert has served on local boards of the Better Business Bureau, Fellowship of Christian Athletes, State of

Georgia YMCA and the Ferst Foundation for Childhood Literacy. He has served on the President's Advisory Council of Oglethorpe University and the Advisory Board of MedShare International (an organization that ships approximately 100 containers of medical supplies annually to third world countries). Robert was president of the Georgia Tech National Alumni Association and a trustee of the Georgia Tech Foundation.

**Jackie Cuthbert, Newsletter Editor and Past President, RC of Dunwoody**



**Through July 19, the PolioPlus Challenge has raised \$XXX.X Million!**



**Portrait for Polio Fundraiser**

Several months ago, internationally famous portrait artist and Rotarian Ross Rossin approached Robert Hall, offering to paint a portrait of Rotary Founder Paul Harris for auction, with the proceeds to go to The Rotary Foundation for polio eradication. An article about the fund-raiser appeared in the November 2010 Rotarian Magazine.



*Artist and Rotarian Ross Rossin, TRF Chair Carl Wilhelm-Stenhammar, Atlanta club representative Bill Nordmark and Zone 34 Polio Coordinator Robert Hall.*

At RI Convention in New Orleans, Rotary Foundation Trustee Chair Carl Wilhelm-Stenhammar announced that members and friends of the **Rotary Club of Atlanta (D6900,**

**Georgia, USA) made the high bid of \$170,523** - honoring Rotarian Wilton Looney and his wife Martha. Over the last 3 ½ years, Wilton and Martha have contributed approximately \$400,000 to TRF for polio eradication and issued a challenge to D6900 to match it.

Martha had polio in 1949 when they lived in New Orleans and now has post polio syndrome. So it is entirely appropriate that the winning bid be in their honor. The portrait will be donated to Rotary to be on permanent display at Rotary world headquarters in Evanston, Illinois.

**Large Club Per Capita Giving Award**

The Rotary Foundation recognized the top three clubs in per capita giving from July 1 2010 through April 30, 2011. The Fayetteville, AR club came in 1<sup>st</sup> with \$608pc, the Chattanooga, TN club came in 2<sup>nd</sup> with \$504pc, and the **Atlanta, GA club came in 3<sup>rd</sup> with \$306pc.**



*Representatives from the three top clubs were asked to share the stage in New Orleans with TRF Chair Carl Wilhelm Stenhammar. Atlanta's bill Nordmark is on the right.*

Zone 34's **Gainesville, Florida club came in 4<sup>th</sup> with \$210pc.**

Thanks and congratulations to Atlanta and Gainesville.

**Preliminary Giving Results for TRF Year Ending June 30, 2011**

District	Members	District Goal	APF per Capita	APF-SHARE	PolioPlus	Other Restricted	Permanent Fund	Total Contributions
6960	2,264	296,700	\$176.65	399,943.96	93,296.00	18,662.00	77,373.96	589,275.92
6950	1,871	202,310	\$160.53	300,349.36	69,701.90	22,052.00	8,025.00	400,128.26
6900	4,505	531,100	\$150.44	677,744.15	327,858.47	15,917.98	7,600.83	1,029,121.43
6970	3,441	383,535	\$138.54	476,727.70	270,130.63	27,800.00	20,124.00	794,782.33
6980	2,062	253,315	\$128.88	265,743.84	73,556.70	11,550.00	17,322.84	368,173.38
6990	2,028	235,155	\$125.55	254,607.15	57,377.52	84,049.00	1,890.65	397,924.32
6930	1,749	254,530	\$118.11	206,582.47	54,810.93	12,808.76	59,432.00	333,634.16
6910	3,231	326,950	\$114.19	368,948.61	93,751.09	34,306.50	580.80	497,587.00
7020	2,593	253,543	\$106.48	276,100.00	148,316.88	49,070.00	9,312.50	482,799.38
7000	1,072	44,855	\$90.86	97,405.00	15,260.00	763.00	500.00	113,928.00
6940	2,576	228,810	\$90.21	232,378.26	87,555.63	17,760.00	2,075.00	339,768.89
6920	3,571	320,170	\$89.06	318,026.05	96,902.71	2,060.00	50.00	417,038.76
7030	2,025	137,155	\$66.53	134,725.01	85,870.46	14,180.59	425.00	235,201.06
6890	1,907	163,313	\$61.97	118,167.67	30,562.52	26,142.00	0.00	174,872.19
<b>Total</b>	<b>34,895</b>		<b>\$118.28</b>	<b>\$4,127,449.23</b>	<b>\$1,504,951.44</b>	<b>\$337,121.83</b>	<b>\$204,712.58</b>	<b>\$6,174,235.08</b>

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**Brent Williams**

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### ROTARY'S \$200 MILLION CHALLENGE

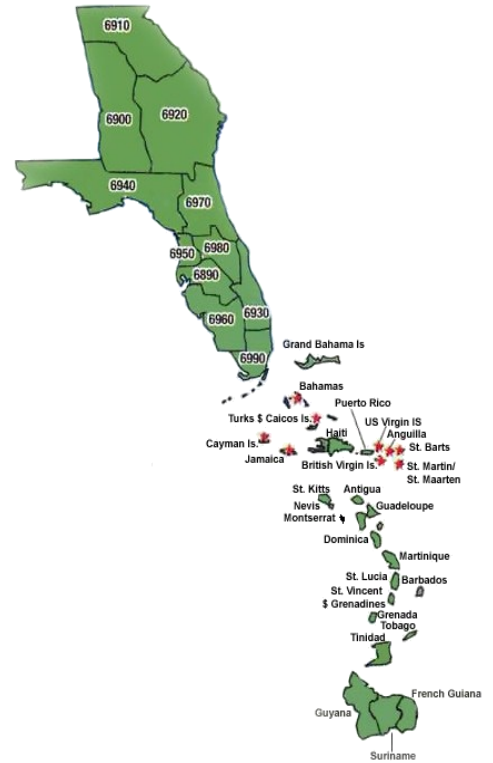
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