



**Reach Within to Embrace Humanity**

# TRF Update

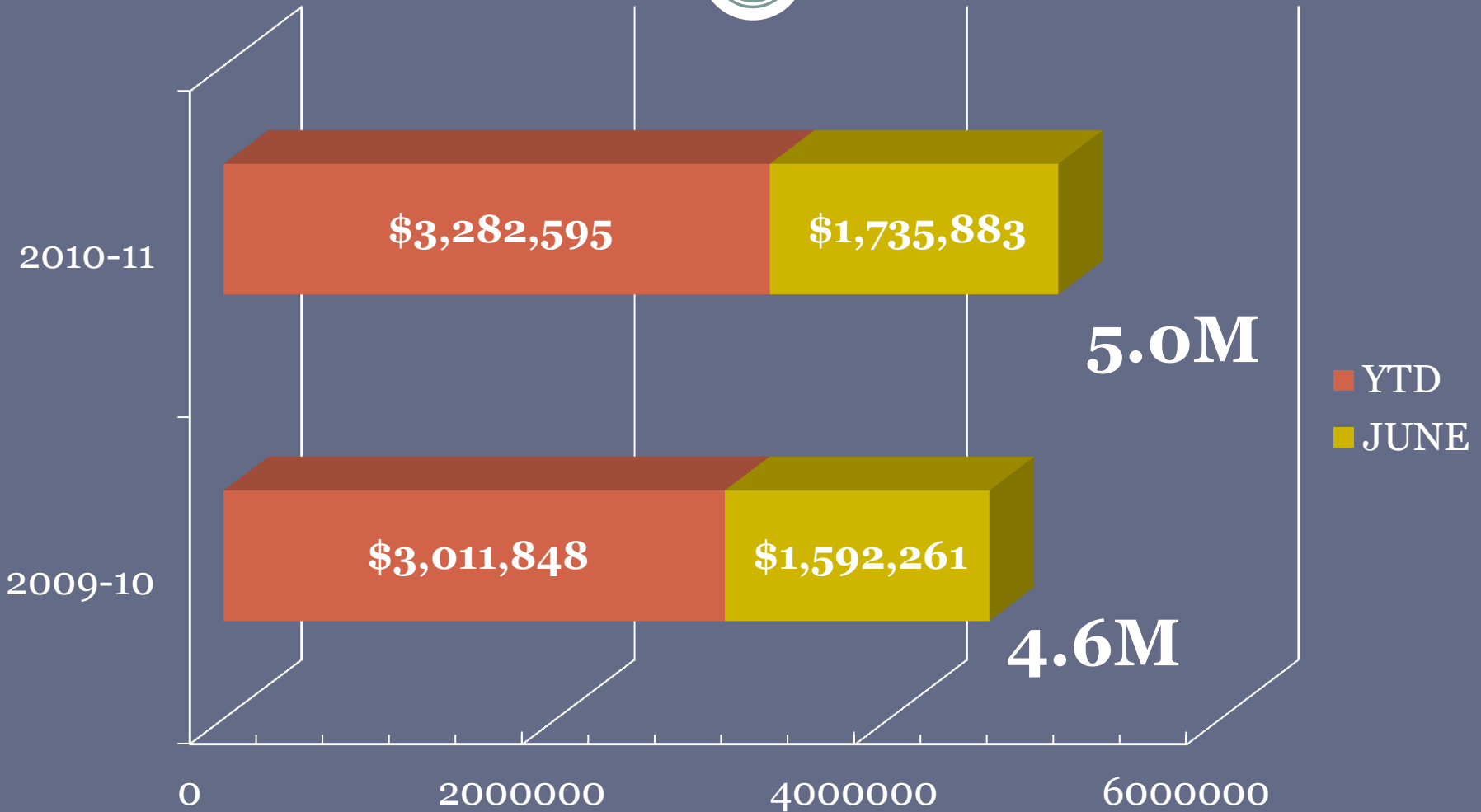


**ZONE 33 FOUNDATION SEMINAR  
RALEIGH, NC  
FRIDAY, JUNE 3, 2011**

EVERY  
■ ROTARIAN  
■ EVERY  
■ YEAR



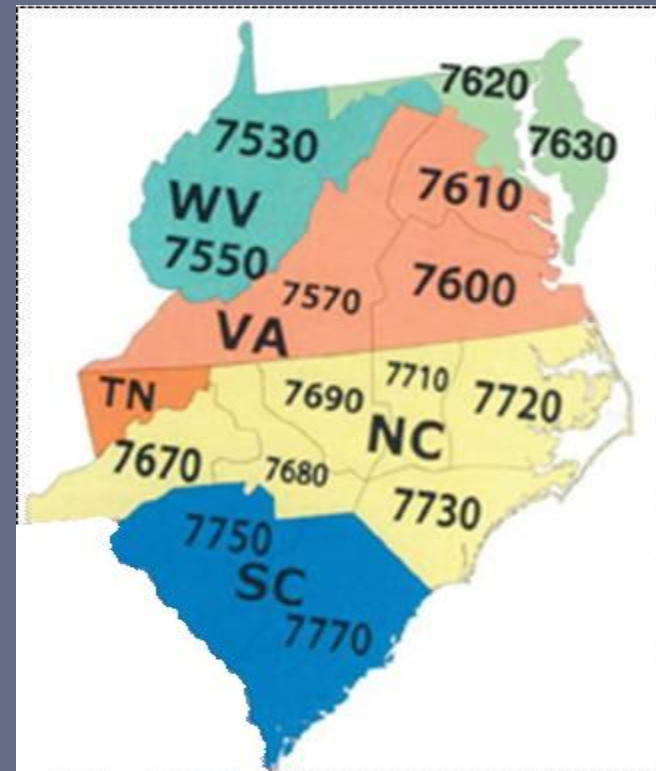
# APF Contributions – Zone 33



# APF Double Recognition Promotion

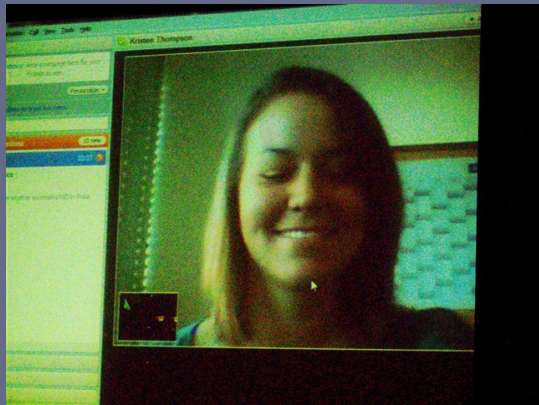
**Worldwide: US \$4.1 M**  
**Avg. Gift: \$297**

**Zone 33: US \$235,061**  
**Avg. Gift: \$275**



# Educational Programs

475 Scholars



Ambassadorial Scholar  
Kristen Thompson  
South Africa

334 GSE Teams



GSE D7770 to India

# New Rotary Peace Center

Uppsala,  
Sweden

Begins  
2012-13





Record  
\$21.5 M

1260  
Matching  
Grants

348 District  
Simplified  
Grants



# Matching Grants

# Annual Giving Priorities



Recurring Gifts  
*TRF-Direct*

Growing the Paul  
Harris Society

Club  
Goal Setting

Transforming  
Non-  
Contributing  
Clubs

# Fund Development Team



Joanne Bertsche

Annual Giving Officer



Jackie McGuire

Major Gift Officer



Karena Bierman

Senior Planned  
Giving Officer

# Major Gifts/Major Donors

EVERY  
ROTARIAN  
EVERY  
YEAR

Leadership Gifts

Upgrading PHS  
Members to Major  
Donors

Pledges





Each must do what he can. And this is what I can do



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