

## **REDI VI CONFERENCE SUMMARY**

### **What is REDI?**

REDI is the Rotarian Emergency Disaster Initiative. Launched in the aftermath of Hurricane Katrina by the three Rotary Directors of the paired zones along the gulf coast REDI has become a source of disaster awareness for Rotarians, Rotary Clubs, Zones, and Districts. Don Mebus, Barry Rassin and Bob Stuart convened the North American-Rotary Emergency Disaster Initiative "REDI" to discuss what had been learned and help the zones be prepared for any future disaster. Since that time, REDI's scope has broadened to include the Caribbean and South America. This new scope triggered a name change in 2010 to Rotarian Emergency Disaster Initiative.

REDI is not a part of Rotary International; rather it is an initiative by Rotarians for Rotarians.

**REDI's Mission** is to train Rotarians to be prepared when disaster strikes. REDI does not provide disaster response, but is dedicated to training and preparation.

**REDI VI Conference Mission** is to develop awareness of and encourage preparedness for the multiple hazards that result in disasters.

### **REDI VI Conference Date & Location**

Friday, March 16 and Saturday March 17, 2012

**DoubleTree by Hilton Berkeley Marina**  
200 Marina Blvd., Berkeley, CA 94710

### **Conference Conveners**

RI Director Noel Bajat,	Zone 21 -27
RI Director Ken Boyd,	Zone 25- 26
RI Director Ken Schuppert	Zone 30 - 31
RI Director John Smarge	Zone 33 & 34

### **Conference Hosts**

District 5160 - District Governor Dave Dacus  
District Governor Elect Laura Day  
Rotary Club of Berkeley, California, President Reginald "Reg" Garcia

### **Conference Chair**

District 5160 - PDG Karl Diekman

## Program Summary (tentative):

Day/time	Activity	Objective
<b>Friday</b>		
0800-1700	Registration	
0900-1015	Opening session	Welcome, introduce program, housekeeping
1015-1030		Break
1030-1115	Program	
1115-1130		Break
1130-1330	Lunch/program	Meal, major subject
1330-1345		Break
1345-1430	Program	
1430-1445		Break
1445-1530	Program	
1530-1545		Break
1545-1630	Program	
1630-1700	Conference items	Housekeeping, announcements, etc
1700-1900	Social Period	Break and reception
1900-2100	Dinner/program	Meal, major subject
<b>Saturday</b>		
0800-1200	Registration	
0800-0900	Continental Breakfast	
0900-0945	Program	
0945-1000		Break
1000-1045	Program	
1045-1100		Break
1100-1145	Program	
1145-1200		Break
1200-1400	Lunch/program	Meal, major subject
1400-1415		Break
1415-1500	Program	
1500-1515		Break
1515-1600	Program	
1600-1615		Break
1615-1700	Closing session	Review, feedback

**Programs** - the conference goal is to secure all programs before the end of October 2011. Generally, the programs will focus on actual experiences and the learning opportunities that have arisen from them along with tried and true methods for individuals and organizations to prepare for unexpected events. Major programs will focus on what real life experiences are during and after a major disaster.

As of today a major program about Operation Tomodachi, the US Military response to the March 11, 2011 earthquake and tsunami in Japan. We are hopeful for programs on the Joplin, MO tornados, and California Wildfires.

Also scheduled is a presentation about an Arizona District that had to relocate a District Conference due to wildfire evacuations. We are hopeful for programs from the California Office of Emergency Services and the US Department of Homeland Security.

## **Conference Cost**

**Registration \$249**

**Hotel \$129 per night plus tax, etc.** Rooms are booked directly with the hotel

**Meals** - lunch and dinner Friday, breakfast and lunch on Saturday and break refreshments are included in the registration fee

## **Expectations**

- Conference is built on a minimum attendance of 60 although our expectation is over 200
- Sponsors will absorb approximately 50% of the overhead expenses with the remainder coming from registration fees
- Conveners and hosts will support the conference by promoting it within their Zone's and beyond
- Conveners and hosts will actively promote the conference and will attend if their schedule permits

## **Conference Contact Information**

Karl Diekman, Chair  
1005 Eunice Ct.  
Woodland, CA 95695

E-mail: [kddiekman@aol.com](mailto:kddiekman@aol.com)

Phone 530-574-4470

Fax 530-406-8788

## **Website**

Look for the conference website [www.REDIconference.org](http://www.REDIconference.org) to launch on October 1, 2011. On our website, you can register for the conference, book your hotel, and find activities to do while you are visiting the San Francisco Bay area.

**Promotion:**

Promotion will be conducted primarily via direct e-mail messages and the conference website [www.REDIconference.org](http://www.REDIconference.org) . Primary promotion dates are:

October 10, 2011  
November 10, 2011  
December 1, and 10, 2011  
January 1, 7, 15, and 28, 2012  
February 1 and 7, 2012

**Conference Budget:**

This conference is self-supporting and fully paid for from registration fees and sponsorships.

**Sponsorships:**

The conference goal for sponsorships is \$5,000 either in the form of a donation or as a method for organization/produce placement. Conference sponsorship can be arranged by contacting:

Cecil Padilla (Pancho)  
906 Lake Blvd.  
Davis, CA 95616  
  
E-mail        [cpadilla@dcn.org](mailto:cpadilla@dcn.org)  
  
Phone         530-753-0585