



Rotary E-Clubs

The hows, whys and challenges.



Webinar Protocol



- ❑ You will be muted when you log in, so we will not hear you speak.
- ❑ Click the hand icon on your webinar control panel to be recognized. We will then unmute you.
- ❑ You can also ask a question by typing it in the “Question” box of the control panel. If it is a general question, we’ll answer for all. If specific to you, we will answer privately.
- ❑ Turn off cell phones, stereos, etc., and minimize other noise like shuffling papers on the desk.



Rules of Engagement



- ▣ Give everyone an opportunity to participate
- ▣ Be respectful
- ▣ Be brief and keep to topic
- ▣ Forgive us if we have technical challenges or noise interference



Background



- While the idea of an eClub may seem new to most Rotarians, RI recognized the potential for Rotarians meeting in an online environment in 2002 when it launched a proof-of-concept pilot project including 14 pilot clubs. (which)



Its permanent



- ▣ District representatives at the 2010 Council on Legislation voted to make e clubs a permanent part of Rotary International.
- ▣ The measure was by passed by an overwhelming 430 to 85 vote.

Its Global!

- With over 500 Districts worldwide, the potential to connect, inspire and retain Rotarians through successful eClubs is seemingly infinite.



Australia (2),
 Brazil (5),
 Canada, England (4), Finland,
 France, French Polynesia,
 Germany (2),
 Hong Kong, India (6), Italy, Japan (2), Korea (3),
 Mexico, Peru,
 Phillipines,
 Puerto Rico,
 Singapore (2),
 South Africa,
 Taiwan (5),
 Turkey, USA (16),
 Venezuela

Districts (51): 1050, 1090, 1100, 1130, 1420, 1770, 1810, 1940, 2080, 2420, 2640, 2650, 3010, 3080, 3150, 3170, 3190, 3310, 3450, 3480, 3490, 3500, 3520, 4200, 4380, 4450, 4500, 4580, 4651, 4780, 5260, 5280, 5300, 5320, 5450, 5490, 5510, 5810, 5950, 6950, 7000, 7010, 7150, 7190, 7210, 7530, 7890, 9270, 9600, 9670, 9920,



2 Clubs / District



- ▣ Another important outcome of the 2010 Council on Legislation was the decision to allow not one, but two e clubs per district.
- ▣ This way districts have the ability to offer both internationally and locally based e clubs.
- ▣ Or, they can decide to form eClubs that satisfy the passions and skills of different age groups. Out of the study emerged the two most successful e club formats: *“pure”* and *“hybrid.”*



Pure



- ▣ *A pure eClub as one that conducts 100% of its business online.*
- ▣ *This format is typically adopted by e clubs seeking geographically boundless reach.*
- ▣ *E Club One, based in Colorado, is an excellent example of a pure Rotary eClub.*
- ▣ *Its members span the globe from Italy to North Carolina!*
- ▣ *Service projects are performed on an individual basis and through member collaboration all over the world.*



Hybrid



- ❑ Rotary eClubs that choose to operate as a *hybrid* meet primarily online, but incorporate a face-to-face meeting once a month.
- ❑ This format is ideal for eClubs whose members are resident within a close geographic region.
- ❑ An example is the Rotary E-Club of Singapore.
- ❑ Both formats have clear advantages that any forming eClub should give full consideration.



Themes



Rotary Club of the West
Three R's to India
Joplin Club needs our help
End Polio Now
Project Coborca

Rotary District 9670
YEP Family Weekend
RYPEN Camp
Rotary Projects
Current RAWCS Projects

E- Club D 4380
This is Rotary
A great Experience
Rotary Channel
Watch Rotary Videos

Rotary E-Club D 4500
Exchange Student Journey
RI Institute
E Learning Center
Rotary CDC NRDC

E-Club of D 3450
District Workshop
Board Highlights
DR. LKY on TVB Jade 1
Meeting Agenda

Rotary E-Club of D 7210
Meeting Programs
The Mando Touch
Rotarians Against Malaria
Save the Kula Babies

E-Club of Latinoamerica
Blog
List of Rotary E_Clubs
Rotary Training
Environment Fellowship

Rotary E-Club Turkeye
End Polio
Micro Credit
Makeup
Newsletter

Rotary E-Club of D 3170
First Matching Grant Project
Preventable Blindess
Guest Spekaer Profile
How to make up a meeting online

Rotary eClub of Finland
First Online in Europe
1420 District Award for Max
Number of Members incr.

Rotary E-Club of D5810
Toy Drive for Autism
Blood Drive benefit
Evening at the Opera
Concert at Arboretum

Rotary Club of Hsin-Chu
Service Plan: a large garden
Facebook
Regional network
End Polio Now

Rotary E-Club of 3310
President Message
Latest Threads from Forum
Visit us on Facebook
First E-Club in Asia

E Club of the South West
96 members 11 countries
Program of the week

District 1100 eClub
Catching the Rewards
Dance for Ending Polio
eClub News Update

Rotary E Club Puerto Rico
Be part of Rotary
Learn more about Rotary
Make-ups
Monthly Letter



FAQ (1)



- **What is an e-club? (an E-Club is a Rotary Club that meets on-line).**
- **Why an e-club? (district growth, membership retention, economics, mobility and health, commonality of language/culture).**
- **How different from a Traditional Club? (location, time and fellowship)**



What?



- ❑ Is a Rotary e-Club just a “virtual” club that lacks Rotary service?
- ❑ Rotary e-clubs are not “virtual” Rotary Clubs. We are real Rotary clubs comprised of real living, breathing, working Rotarians doing real Rotary projects.



Why?



- ▣ **The purpose of a Rotary e-club is to extend Rotary to business, professional and community leaders in any Rotary District who are unable to meet traditional attendance requirements**



FAQ (2)



- **How does an E-Club conduct weekly meetings? (Webex, Blogs, Facebook)**
- **How does an E-Club conduct board meetings?**
- **How does E-Club fulfill 5 Avenues of Service?**
- **Do E-Club's meet socially?**
- **Are club meetings open to visiting Rotarians and Guests?**
- **Can a person new to Rotary join an E-Club?**



5 Key Goals



- ▣ **Use Internet to Retain Rotarians**
- ▣ **Use internet to attract new Rotarians**
- ▣ **Use internet to facilitate meetings**
- ▣ **Use internet to manage service projects**
- ▣ **Use internet for fellowship by creating a friendly community of like-minded rotarians**



How to Start?



- ❑ *Google: Rotary Organizing New Clubs 808EN*
It is exactly the same as organizing ANY new club!
- ❑ **There are critical strategic decisions that a Rotary District must address before prescribing the type of Rotary e-club (pure or hybrid) and membership reach (district or global).**
- ❑ **There is the risk of failure, unless these fundamental issues and their key drivers are addressed at the very beginning.**
- ❑ **Check out website:**
<http://www.rotary.org/en/AboutUs/SiteTools/ClubLocator/Pages/ridefault.aspx?k=ClubKeywords%03aE-Club&txtKeywords=E-Club>



Attributes



- **clarity of purpose**
- **commitment to excellence**
- **intelligent leadership**
- **sound organizational planning**
- **meaningful projects and activities**
- **continuous contact with members**
- **harmonious member interactions and fellowship**
- **careful membership development**
- **close engagement with the Rotary District**
- **effective use of appropriate technologies**



Resources



www.rotaryclubtenfifty.org

www.oxfordrotaryclub.org

www.1100rotaryclub.org

www.erotarylondon.org

www.rotaryclub1770.org

www.verkkorotary.fi

www.rotary1810.de/eclub/

www.erotaryberlinglobal.org

www.rotaryclubroma.it

www.rotaryclubturkiye.org

www.e-club-sunrise.jp

www.rotaryclub2650japan.org

www.rotaryclub3080.org

www.rotaryclub3150.org

www.rotaryclub3170.org

www.rotaryclubbangalore.org

www.rotaryclub3310.org

www.rotaryclubofsingapore.org

www.rotary3450-eclub.org

www.rotaryclub3480.org

www.rotaryclub3490.org

www.elite.club.tw

www.rotaryclub.org.tw

http://taipeiclub.org

www.rotaryclubsanjuan3800.org

www.rotaryclublatinoamerica.org

www.rotaryclub4380.org

www.rotaryelimacolonial.org

www.rotary4500.org.br

www.districto4580.com.br/e-club

www.rotaryclub4651.com.br

www.rotaryclubgreatersfv.org

www.lacedarsrotary.org

www.district5300eclub.org

www.eclubwest.org

www.rotaryclubs.com

www.rotaryclubone.org

www.arizonaclub.org

www.rotaryclubsouthwest.org

www.meetup.com/rotary5810e-club

www.rotary5950.org

www.rotaryclub34.org

www.rotary-e.org

www.rotaryclub7010.org

www.rotaryclubny1.com

www.rotaryclub7210.org

www.mtnstaterotaryclub.org

www.clubrunner.ca/eclub

www.rotary9270.org.za

www.9670.emc.com.au

www.rotary-eclub9920francophone.org

www.rotaryclubzante.com