



Join Us For The Rotary Zone 33/34 Institute 2011 Hyatt Regency Reston, VA October 20-23, 2011

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Fellow Rotary Senior Leaders:

Let me personally invite you to Reston, Virginia and our 2011 Zones 33-34 Rotary Institute. Last year we enjoyed the Naples sunshine, and we *Imagined the Possibilities*. This year we will again feel the warmth from the Virginia hospitality and pledge that *Together We Can* transform those possibilities into reality.

Our program this year will focus on the Rotary International Strategic Plan. We will have plenary and breakout sessions geared to give current, future and past leaders tangible tools to bring back to our districts. With our focus on strengthening clubs, improving humanitarian service and emphasizing the need for enhanced

public image, I know that you will find this Institute to be relevant and valuable.



The Hyatt Regency Reston is a Four Diamond facility and was named

by Conde Nast Traveler Magazine as a Readers Choice Top 100 Hotel in the United States for 2009. Located in Reston Town Center, the location allows you to enjoy a myriad of shops, restaurants and movie theaters, all directly outside the hotel. And with complimentary shuttle from Dulles Airport, and free parking; traveling here is easy.

The price is right, the venue is superb, the programs will be enlightening, and all your Rotary friends will be there. Please register early. We've included in this packet your Institute registration form and instructions to book your hotel. Plan now to join Cindy and me at the Hyatt Regency Reston and let us *Imagine the Possibilities – Together We Can*.

Yours in Rotary Service,

John Smarge

Rotary International Director 2010-2012

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Director's Advisory Council

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- D.6920 Kenan Kern
- D.6930 Bill Bean
- D.6940 Jeannie Quave
- D.6950 Tim Schuler
- D.6960 Jim Henry
- D.6970 Cynde Covington
- D.6980 Rick Baines
- D.6990 Todd Dayton
- D.7000 Efrain Rosario
- D.7020 Barry Rassin
- D.7030 David Edwards
- D.7530 Mary Dean
- D.7550 Keith Blankenship
- D.7570 Eric Adamson
- D.7600 Bob Stallworth
- D.7610 Sandy Duckworth
- D.7620 Bob Parkinson
- D.7630 Eric Grubb
- D.7670 Carol King
- D.7680 Firoz Peera
- D.7690 Carol Summerlin
- D.7710 Randy Lickey
- D.7720 Rocky Jacobs
- D.7730 Magda Baggett
- D.7750 Gary Goforth
- D.7770 Anne Walker

Zone Institute Tentative Agenda

Please come and join us:

Tuesday, October 18

6:00pm DGE Reception and Dinner

Wednesday October 19

8:00am DGE Training begins

6:00pm DGN,DGE, DG Reception and Dinner

Thursday, October 20

8:00am Institute Registration opens

8:00am DGN, DGE, DG Training

1:00pm Ancillary meetings begin

1:00pm House of Friendship opens

1:30pm Senior Leader Forum (limited seating)

3:00pm PDG Social

6:00pm Fellowship Reception

6:00pm Fellowship Dinner and Entertainment

Friday, October 21

8:00am Institute Registration opens

8:30am House of Friendship opens

9:00am First Plenary Session

1:45pm Second Plenary Session

3:30pm First Lady's Reception

5:30pm Fellowship Event

7:00pm Class Reunion Dinners

Saturday, October 22

7:15 am Major Donor Breakfast

8:00am Institute Registration opens

8:30am House of Friendship opens

8:45am Third Plenary Session

12:00pm Free Afternoon

6:00pm Director's Reception

7:00pm Director's Banquet

Sunday, October 23

8:15am Worship and Memorial Service

9:15am Closing Session

11:30am Adjourn

Zone Highlights *Together We Can*

The Zone Institute has another long list of terrific speakers. Take for instance Trustee Ashok Mahajan and Peace Scholar Eduardo da Costa who will tell us about the future of The Rotary Foundation. RIPE Sakuji Tanaka, keynote speaker on Saturday night, who will give us his vision of Rotary.

The Plenaries will be divided into *Together We Can...* serve others, strengthen clubs, tell the Rotary story, and succeed.

In the first plenary session on serving others, PRID Barry Rassin will update us on what is happening in Haiti. We'll also look at two projects, one local and one international, that highlight what one person with a vision can do to change the world. In Breakout #1 we'll generate ideas on the many ways that we can serve Rotary.

In Plenary 2 we will focus on ways we can strengthen our Rotary

clubs. We hope to have RIVP Tom Thorfinnson and our incoming Secretary General John Hewko give us their viewpoints on the grassroots of our organization. Breakout #2 will look at membership and share new techniques that really work.

Saturday morning we'll learn about the importance of "Telling the Rotary Story". Plenary Session #3 will have the CEO of a well known company tell us how to create and sustain a public image. Our third breakout will expand on this message and give us examples to help promote our Rotary.

Closing session will bring us two individuals who have shown us how to harness human capital. To emphasize our theme *Together We Can*, we plan to have our newest Global Alumni Service to Humanity Award winner and a recent recipient of the Gates Foundation "Hero of Global Health" tell us how they achieved success.

Hyatt Regency Hosts Zone Institute



The Hyatt Regency Reston, VA is our host for the 2011 Zone 33/34 Institute. Please see the enclosed flyer or go to the hotel website for more information on our fantastic venue. The special room rates are \$206.01 Monday through Wednesday per night and \$113.36 per night Thursday through Sunday tax included with all resort fees and self-parking fees waived. To make reservations with the hotel you MUST register on-line with the hotel <https://resweb.passkey.com/go/RotaryIntl2011> which will take you to the Hyatt Regency Reston reservation page or call **1(888)421-1442** by **September 24**.

Zone Institute Registration So are you ready to register for the opportunity of a lifetime? You may do so for the 2011 Zone Institute upon receipt of this brochure. There are two ways to register. 1) Use the enclosed registration sheet or 2) go to the Institute Registration link www.rizoness33-34.org/Institute2011.html. This link will take you to your District database. Log in and you will be taken to this event. Here you will be able to "register now" for the Zone Institute. If you do not have a credit card associated with a USA address, you MUST use the enclosed registration form and submit it by **September 10, 2011**.

The event runs Tuesday through Sunday for the DGEs and costs \$685 per person. The DGNs and DGs per person cost from Wednesday thru Sunday is \$525. The Institute runs from Thursday thru Sunday for the PDGs and costs \$345 per person. There is a late registration fee of \$25 per person and

a cancellation fee of \$20 per person. A 2011 Zone 33-34 Directory is included in your registration fee.

Airport and Hotel Transportation Dreading the long ride in from the airport? Sorry, but there isn't one! The Reston Hyatt Regency is just a nine minute ride from Dulles Airport in a taxicab or the hotel's free shuttle bus. Fellow Rotarians and spouses will be on hand to greet you at the airport and in the hotel, making sure you feel welcome from the very start.

Class Reunions One of the really cool things about the Reston Hyatt Regency is that it opens out directly into the exciting Reston Town Center, a carefully planned commercial area that includes 17 restaurants, all within a two block walking distance! This means no lining up for bus rides to get to your class reunion dinner and no waiting for transport to get back to your hotel after dinner and fellowship are over. This should make for a great evening for all.

Door Prizes. WOW! Will you ever be excited with the fabulous door prizes including an Apple IPAD, IPOD, 1 TB external hard drive with over 5000 songs already loaded on it, Bose Headphones, a Garmin GPS and much, much more.



Reunion Class Captains

Pre-1990 - George Atwell
1990-1995 - Bob Stallworth
1995-1996 - Eric Adamson
1996-1997 - Carleen Spano
1997-1998 - Bill Hill
1998-1999 - Ron Ferrill
1999-2000 - Abe Clymer
2000-2001 - Joe Mulkerrin
2001-2002 - Andy Baum
2002-2003 - Malcolm Huckabee
2003-2004 - Barbara Hargroves
2004-2005 - Dave Moreman
2005-2006 - Bob Preston
2006-2007 - Burt Lamkin
2007-2008 - Jim Pierce
2008-2009 - Ted Propes
2009-2010 - Leo Phillips
2010-2011 - Casey Farmer
2011-2012 - Terry Titus
2012-2013 - Bob Griggers
2013-2014 - Chuck Arnason



Reach Within to Embrace Humanity



Rotary Zone 33/34 Institute
PDG Betsy Owen
Registration Chair
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Offsite Activities: You won't have to journey very far "offsite" to experience some really outstanding

activities. For example, the National Air and Space Museum's Steven F. Udvar-Hazy Center (where all the really big stuff is displayed!) and historic Sully Plantation are both located on or next to Dulles International Airport, less than 10 miles away on our Institute-provided buses. If you prefer more athletic endeavors, there are two golf courses less than two miles away. And... The



Washington and Old Dominion Railroad Regional Park, a former railroad bed just a few yards south of our hotel's front door, is a multi-use trail ideal for morning runs because of its proximity. Don't forget the Reston Zoo, the U.S. Geological Survey Department, or the Reston Museum, and shopping in Reston Town Center.

Wounded Warriors Service Project: Most servicemen and women who are seriously wounded

in combat are transported into one of the Washington, D.C. area military hospitals, with as few stops as possible along the way. Many are temporarily without any possessions other than the clothes on their back and have an immediate need for personal toiletries that are the daily necessities of life until family and friends can fill the void. Institute participants will address this critical need by assembling toiletry



kits for our wounded warriors using pre-purchased or donated boxes and toiletry items, making a difference for those who need it most.

Silent Auction: One of highlights of the Institute will be the Silent

Auction. This year is no different, and we will have some great items available. So come prepared to bid and win. In other words...bring a full wallet to purchase items for our Zone Institute charity.